



FORTA CORPORATION

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RELEASE TO: U. S. Concrete Construction Market

FROM: Daniel T. Biddle, Vice President of Sales

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SUBJECT: FORTA® Introduces Eco-Friendly Fiber

For over 31 years, FORTA Corporation has partnered with many concrete producers to develop, produce, and supply specialty fibers for concrete reinforcement that fulfill unique performance requirements. In the most recent case, FORTA® responded to requests from Dr. Rich Szecsy of Lattimore Materials Company of McKinney, Texas, to supply a recycled-content fiber that could add to the eco-friendly aspects of concrete slab projects. The resulting product was FORTA® GREEN-NET™, a fibrillated (net-shaped) synthetic fiber made from 100% recycled polypropylene, used to control shrinkage and temperature-related cracking in a wide variety of slab-on-ground applications. The use of this recycled fiber reinforcement adds to the recycled content of the concrete, and helps raise the eco-friendly aspect of any green-building project.

FORTA® GREEN-NET™ was recently used on a U. S. Department of Energy demonstration project as part of its "Building America" program at the Colleyville Eco-House in Dallas, Texas. The Colleyville home, designed by William Peck of William Peck Associates and built by Chris Miles of GreenCraft Builders, LLC, has been certified by the U. S. Green Building Council as a LEED-H Gold-level project. Used at a dosage of 1.5 lbs./cubic yard of concrete, FORTA® GREEN-NET™ fiber helped control potential cracking while adding to the recycled content of the interior concrete flooring system.

Additional information and an on-site interview with Dr. Szecsy may be found at www.colleyvilleecohouse.com, and clicking on the "Reinforced Concrete With Recycled Fiber" video tab. FORTA® GREEN-NET™ product samples and technical information are available at www.fortacorp.com (Products, Standard Concrete Fibers, Specialty Fibers, FORTA® GREEN-NET™) or by contacting your local FORTA® representative (1-800-245-0306).